Startling Development, see page 4. 390-5





LAUN ConoStone soaring bigher that Lor.

TALKING MACHINES RECORDS, Etc.

On Plumstead Rd Plumstead, S.E.

20/

SEPTEMBER ZONOPHONE RECORDS.

10-inch.

Tenth Grand Opera Record, 3/-

The Stirring Scene from Act II. of

"FAUST"

(GOUNOD).

Catalogue No. X 44502.

Fully described on the opposite page.

This record will be universally admitted to be the best of all the Grand Opera records issued so far. It is sung by a full operatic chorus accompanied by orchestra. The record is exceptionally loud and is full of dramatic power.



(Published by Boosey & Co

MEPHISTOPHELES: What ho! Bacchus up there! Some liquor!

Come while you can,

And each one drink the wine most to his taste, While I propose "the fairest of the fair ones,"

Our Margarita!

VALENTINE: Enough! Bridle thy tongue, or thou diest by my

hand.

CHORUS Come on! Come on!

MEPHISTOPHELES: So soon afraid, who only now defied me?

VALENTINE My sword !- O disgrace !- in my hand is pow'rless.

CHORUS: 'Gainst the pow'rs of Evil, our arms assailing, Strongest earthly might must be unavailing.

But know that thou art pow'rless to charm us.

VALENTINE: But know that thou art pow'rless to

CHORUS: But know thou canst not harm |
VALENTINE: Look hither!

CHORUS: Look hither!

VALENTINE Whilst this blest sign we wear, thou canst not harm

CHORUS Whilst this blest sign we wear, thou canst not harm

2

Tenth Grand Opera Record, 3/"FAUST"

(GOUNOD).

The Story of the Opera.

(The paragraph set in heavy type describes the particular incidents of the scene from which the record is taken.)

In Gounod's setting of Goethe's great drama, the opera opens where Faust, the philosopher, weary of the delights of learning, calls upon the Spirit of Evil to supply his need of less austere gratification. He sells his soul to Mephistopheles in return for the gifts of youth and love, which the latter supplies by means of his magical arts.

In the second act (the fair), the meeting between Faust and Marguerite is brought about. Here also Mephistopheles mingles with the crowd, joining in the revelry with his "Song of the calf of gold."

Not liking the wine, he calls upon a figure of Bacchus, the sign of the inn round which the company are gathered, for some finer liquor, and as the sparkling stream descends each man drinks the wine he likes best. The sputter of fire as the liquor ceases to run, no less than the insolent behaviour of Mephistopheles, alarms the crowd. Valentine threatens with his sword, but the Fiend draws an invisible ring around himself with his own weapon, on which the blade of the soldier is shattered. All then reverse their swords, holding the handles aloft singing the chorale:

"'Gainst the Powers of Evil, our arms assailing,"

when at the sign of the cross thus displayed Mephistopheles crouches down, baffled and helpless.

Next, through the agency of the evil one, Faust is taken to Marguerite's garden, where he presses his suit, overcoming all scruples. Soon forsaken by Faust, and denounced by her brother upon his return from the wars, she is finally cast into prison for the murder of her infant. Here Faust and Mephistopheles enter, and her lover urges her to fiy with him, but Marguerite, repentant, dies imploring heaven's forgiveness, and her soul is borne aloft by angels, as Faust descends to settle his accounts with the evil spirit whose aid he had invoked.

AN ENTIRELY NEW DEPARTURE

12-In.

ZONO-

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RECORDS.

12-inch

ZONOPHONE RECORDS.

In response to numerous requests it has been decided to introduce a larger size of Zonophone records, twelve inches in diameter. Particulars are given below of the first issue of ten such records, comprising a varied selection of songs and band pieces, each of which is a perfect example of our latest recording work. These records form the nucleus of a collection of 12 inch records, to which it is intended to add gradually at the rate of two or three new selections each month.

BANDS.

The Black Diamonds.

These four records are exceptionally loud. The well-known "1812" Overture by Tschaikowsky, in particular, is played with great spirit and verve, the church bell effects being particularly fine. The other numbers are all excellently rendered and a very big demand is predicted.

X 040003 "1812" Overture.

Abide with me (Liddle). X 040002

X 040001 Hallelujah Chorus.

X 040000 Grand March from "Tannhäuser."

SONGS.

Madame Deering.

(With Orchestra.)

In Madame Deering's rendering of this favourite aria from Gounod's Opera, her charming voice is heard to perfection. The artiste finds scope for many beautiful effects of vocalisation.

X 043000 Valse song, "Romeo and Juliet."

Mr. Horatio Germaine.

(With Orchestra.)

A popular song by a popular singer who makes the most of the many opportunities which this song presents.

X 042001 My Queen.



Play minutes. Cost Shiffings.

NEW Mr. Harry Fay. (With Orchestra.) FEATURE.

COMIC SONGS.

A typical sentimental love ditty, which Mr. Fay sings in a delightful manner.

X 042003 In Goo-Goo Land. (Published by Francis, Day & Hunter.)

Mr. George Robey.

(With Orchestra.)

"The Lion Tamer" is one of Mr. Robey's most successful recent efforts. His peculiar and irresistibly humorous style is reproduced to the life in this record.

X 042000 The Lion Tamer.



Mr. Billy Williams.

(With Orchestra.)

Zonophone enthusiasts have been asking for this record ever since the song was introduced. We are fortunate in being able to issue the record in the new 12-inch size, which gives Mr. Williams opportunity for providing an extra helping of his quaint patter.

X 042002 I must go home to-night. Published by Francis, Day & Hunter.

COMIC DUET.

Miss Florrie Forde and Mr. Will Evans.

(With Orchestra.)

In this record we have a most amusing altercation between these two favourite music hall stars as to which of them shall take the stage. The episode ends by their both singing their own songs at the same time, the result being indescribably humorous.

The record was an exceedingly difficult one to make, both for the

artistes and for our recording engineers.

X 044000 The Late Turn.

SEPTEMBER ZONOPHONE RECORDS.

2/-

10-inch Records.

2/-

BANDS.

The Black Diamonds.

A splendid collection of new records by this favourite Band.

X 40326 March of the Giants.

X 40327 Amina.

X 40328 Faust—Selection.

X 40329 Torchlight March (Marche aux Flambeaux)

X 40537 Fluffy Ruffles.

SPECIAL DANCE RECORDS.

The Bohemian Orchestra.

The weird and enchanting waltz, "The Vision of Salome," will be eagerly welcomed. The record is beautifully played, as is also the new "Redhead" two-step.

X 40594 Vision of Salome Waltz.

X 40595 Redhead March-Two-step.

SONGS.

Mr. Ernest Pike. (With Orchestra.)

Mr. Pike's great reputation as a singer of sentimental ballads cannot but be enhanced by these two beautiful records.

X 42908 Take a pair of sparkling eyes.

(Published by Chappell & Co.)

X 42909 Believe me, if all those endearing young charms. (Published by Boosey & Co.)

Mr. Peter Dawson. (With Orchestra.)

In these records we have Mr. Dawson at his best, which is saying a great deal. "The Village Blacksmith" is given complete without cuts on a 10-inch record for the first time. The records are specially interesting in view of Mr. Dawson's absence in Australia at the present time.

X 42910 The Bandolero. (Published by Boosey & Co.)
X 42912 The Village Blacksmith.

Miss May Loveday. (Piano accompaniment.)

A charming song, the beauty of which is greatly increased by the flute obbligato played by Mr. Eli Hudson.

X 43191 Robin, pretty robin.

SEPTEMBER ZONOPHONE RECORDS.

2/-

10-inch Records.

2/-

DUET.

Mr. Ernest Pike and Mr. Peter Dawson (With Orchestra.)

A feature of this beautiful record is the sympathetic blending of the voices of these favourite singers.

X 44131 Watchman, what of the night?

(Published by Boosey & Co.)

COMIC SONGS.

Mr. Harry Lauder. (With Orchestra.)

Once more the famous Scots comedian amuses us with one of his quaint impersonations.

X 42911 The Referee. (Pub. by Francis, Day & Hunter.)

Miss Ada Jones. (With Orchestra.

X 43188 Now I have to call him father. X 43185 Mandy Lane.

COMIC DUETS.

Messrs. Collins and Harlan.

(With Orchestra.)

X 44128 Yip, I Adee, I ay.

X 44129 Way down in Alabam'.

These four records were specially made in America for the September list of the British Zonophone Company

CORNET. (With orchestral accompaniment.)

Mr. C. White.

The tone quality of the silver cornet is most realistically reproduced in this record.

X 45013 Sleep and forget.

2/-

10-inch Records.

2/-

OCARINA. (With Orchestral accompaniment.)

Signor Tapiero.

Easily the best Ocarina record ever published.

X 49319 Honeymoon Polka.

CONCERTINA.

Mr. Alexander Prince. (With Piano.)

One of Mr. Prince's most successful numbers.

X 49140 The Follies.

PICCOLO DUET.

Mr. Eli Hudson and Miss Winnie Hudson.

A great novelty. Mr. Hudson and his sister, who is but 15 years of age, have been playing duets to crowded houses of late in Manchester and elsewhere. They play in perfect sympathy with one another, and the effect is delightful.

X 48018 Max and Moritz.

A SPECIAL SACRED NUMBER

Which is sure of a big sale. The record is sung by a chorus of 20 voices, accompanied by full brass band.

X 44501 Onward, Christian Soldiers.

SPECIAL ZONO QUINTETTES.

The perfect blending and balance of the five voices, the beautiful harmonisation and the light and shade effects, make these two records stand out above all previously issued concerted vocal numbers.

X 44132 Beautiful Isle of the Sea.

(Unaccompanied.)

X 44133 On the banks of Allan Water.

(With Orchestra.)
(With solo by Mr. Ernest Pike.)

A STARTLING DEVELOPMENT.

See page 4.