

COLUMBIA GRAPH-o-phones

Cylinder and
Disc Types

Grand Prizes :

PARIS, 1900

ST. LOUIS, 1904

MILAN, 1906



Dr. MARCONI has associated himself with the Columbia Phonograph Company as Consulting Physicist and Experimentalist. Closely allied to the field in which Dr. Marconi has realised such wonderful achievements, is the art of recording and reproducing sound. It is expected that Dr. Marconi will make important contributions to the further perfecting of the GRAPH-o-phone and Columbia Records

The GRAPH-o-phone

The GRAPH-o-phone

really excels all other "talking machines," under whatever name advertised.



THE GRAPH-o-phone was the earliest practicable talking machine.

IT is the product of the largest talking machine factory in the world.

IN the great world contests the GRAPH-o-phone has secured not only the highest honours, but *more* awards than all other competitors *combined*.



The 1908 Models of Disc and Cylinder GRAPH-o-phones
are triumphs of modern science.

Disc GRAPH-o-phones

The "MAJESTIC"

The very best disc machine ever constructed.

Aluminium Tone Arm.
Columbia Analyzing Sound Box, with Patent Needle Clip and Dolcer (for regulating volume).
Nicked or Decorated Flower Horn.
Mahogany Cabinet.
12-inch Turntable with Nicked Guard.
Powerful but Noiseless Motor.
Plays all sizes of Records.



Runs 10 concert records from each winding.

Price £21.

Weight
49 lbs.

The "IMPERIAL"

Is identical with the Majestic, except that it has a less powerful motor. It plays all sizes of records.

Price
£15 15s.

The highest development of the Disc Talking Machine

The "REGAL"

The most popular disc instrument.

Aluminium Tone Arm.

Columbia Analyzing Sound Box
with Patent Needle Clip and
Dolcer (for regulating volume).

Nickeled or Decorated
Flower Horn.

Polished Oak Cabinet.

10-inch Turntable with
Nickeled Guard.

Tandem-Spring Motor.

Plays all sizes of Records.



Price £8 8s.

Weight 24 $\frac{1}{2}$ lbs.

IT was this model that Sir Tollemache Sinclair, Bart., presented to over 300 British Hospitals and Asylums, after a critical comparison with all other makes of disc machines

is found in the Aluminium Tone Arm GRAPH-o-phone.

The "CHAMPION"



Aluminium Tone Arm
Columbia Analyzing Sound
Box with Patent Needle Clip
Colored Flower Horn
Oak Cabinet
10-inch Turntable
Double Spring Motor
Plays all sizes of Records

Price £6 6s.
Weight 18½ lbs.

The "REGENT"

Aluminium Tone Arm
Columbia Analyzing Sound
Box with Patent Needle Clip
Colored Flower Horn
Oak Cabinet
10-inch Turntable
Strong Spring Motor
Plays all sizes of Records



Price £5 5s. Weight
20½ lbs.

The "CHALLENGE"

Nickeled Horn.
Oak Cabinet.
Columbia Sound Box.
Plays all sizes of Records.

Price £3 3s.

Weight
9½ lbs.



Columbia Disc Records.

IN addition to the British-American list, thousands of selections made in various countries can be supplied.

7-inch, 1s. 10-inch, 2s. 12-inch, 4s.

10-inch Grand Opera, 3s. 10-inch Double-Face, 3s.

GRAPH-o-phone Needles.

"BRILLIANT," genuine GRAPH-o-phone needles in metal boxes holding 300 each. 8d. per box.

"IDEAL," soft tone needles for use in small rooms, in metal boxes holding 300 each, 10d. per box.

"MARCONI" Gold Plated Needles, can be used to play two records without changing, and give the purest tone, 1s. per 100.

Columbia Analyzing Sound Boxes, 20s.

With patent Needle-Holding Clip, by means of which a mere touch releases the old needle or secures the fresh one.

Cylinder GRAPH-o-phones

THE revolution in Cylinder talking machines, as typified by the Columbia "Premier," has been followed up through the introduction of the "Home Premier."



THESE Sound-Magnifying GRAPH-o-phones are the marvels of the Cylinder talking machine world. They represent the loftiest flight of inventive genius.



THE principle of these two instruments is very different from any other talking machine. They are in a class by themselves—far beyond any other product. The wonderful results are obtained by taking advantage of a secondary force, the sound being reinforced and relayed by an ingenious device.

The "PREMIER"

Sound-Magnifying

THE ordinary Cylinder record is not only vastly improved in tone, but is reproduced **16 Times Louder and Sweeter** than by the ordinary cylinder instrument.

Ornamental Oak
Cabinet

Long Mandrel for
Ordinary & Premier
6-inch Cylinder
Records

54-inch Brass Horn

Nickel-plated Horn
Stand



Price £25.

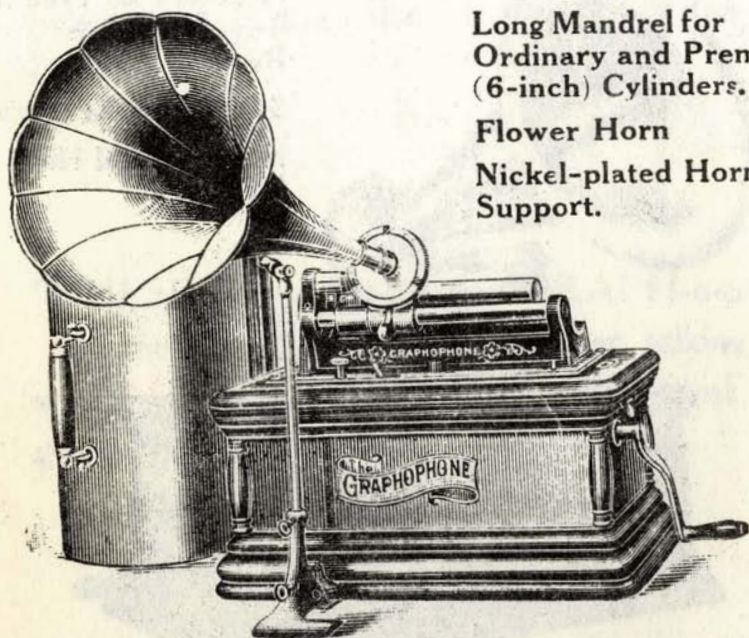
Weight 73 lbs.

THE reproducing diaphragm is four times the size of the ordinary diaphragm, but it is the construction rather than the size of the reproducer which is responsible for the great increase in volume and purity of tone. This instrument is a perfect substitute for the Orchestra and the Singer.

The "HOME PREMIER"

Sound-Magnifying

EMBODIES the principle of the Premier, but with reduced volume—an instrument for the Drawing Room.



Mahogany Cabinet.

**Long Mandrel for
Ordinary and Premier
(6-inch) Cylinders.**

Flower Horn

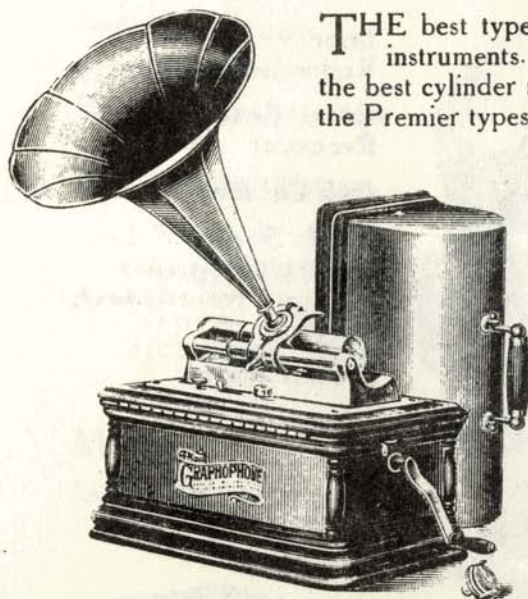
**Nickel-plated Horn
Support.**

Price £16 16s.

Weight 35 lbs.

THE instrument is very handsome and its reproductions are far superior to the ordinary cylinder machines. As a home entertainer, it is without competition.

The "SOVEREIGN"



THE best type of the Lyric Reproducer instruments. That is equal to saying the best cylinder machine to be had excepting the Premier types.

Improved Lyric Reproducer
Extra Sensitive Recorder
Mahogany Cabinet
Quadruple Spring Motor, running 25 minutes from a winding
Long Mandrel for Ordinary and Premier 6-inch records
Flower Horn

Price £10 10s.

Weight 35 lbs.

Best materials
Best workmanship
Perfect results

The "PEERLESS"

Improved Lyric Reproducer

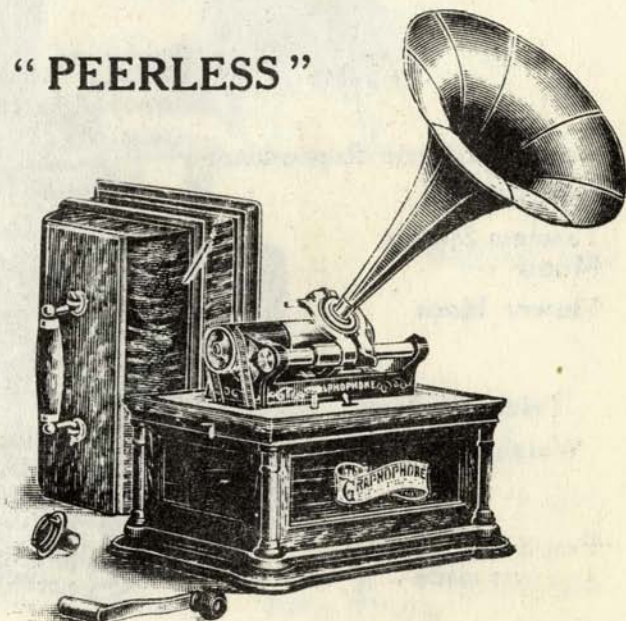
Extra Sensitive Recorder

Handsome Oak Cabinet

Quadruple Spring Motor, playing about 8 ordinary records each winding

Long Mandrel for Ordinary & Premier records

Flower Horn



Price £8 8s.

Weight 32 lbs.

The "LEADER"



Improved Lyric
Reproducer

Extra Sensitive
Recorder

Oak Cabinet

Triple Spring Motor,
playing about four
ordinary records each
winding

Flower Horn

Price £6 6s.

Weight 27 lbs.

The "JEWEL"

Improved Lyric Reproducer

Oak Cabinet

Tandem Spring
Motor

Flower Horn

Price £4 4s.

Weight 21½ lbs.

Best £4 4s. machine
ever made.

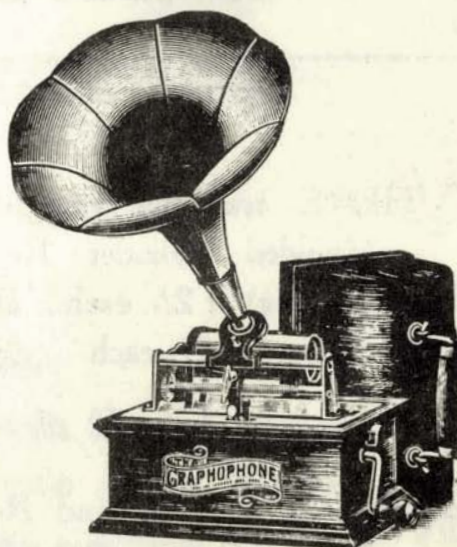


The "TRUMP"

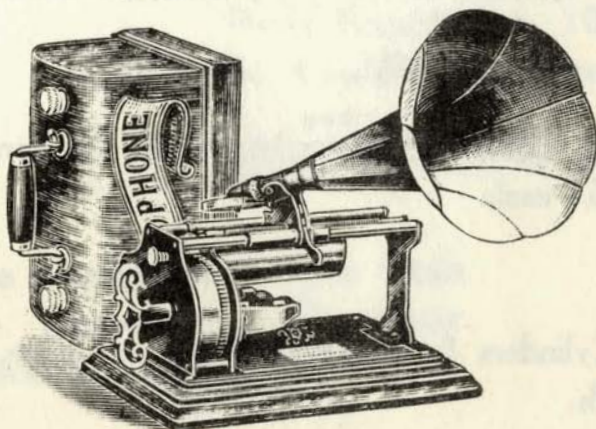
Lyric Reproducer.
Attractive Cabinet.
Flower Horn, assorted
colors.
Strong Spring Motor.

Price £2 2s.
Weight 10 lbs.

This model at £2 2s. is
extraordinary value.



Mignon
GRAPH-o-phones.
Type "QQ."



Price £2.

Weight 6½ lbs.

Oak Cabinet.
Flower Horn.

Special Spider Reproducer.
Extra Sensitive Recorder.

Type "QC" is identical with the "QQ" except that the recorder
is omitted. Price, £1 10s.

Type "Q" is identical with the "QQ" except that the recorder
and cabinet are omitted. Price £1 1s.

COLUMBIA RECORDS

THERE are two varieties of Columbia Gold Moulded Cylinder Records—"PREMIER" (6-inches long) at 2/- each; and "SYMPHONIC" standard size, at 1/- each. Ask for latest List.



REPRODUCERS and Recorders for the Lyric Types of Cylinder GRAPH-o-phones, 20/- each.



REPRODUCERS and Recorders for the Mignon Types, 5/- each.



BLANK Cylinders for making records at home, 10d. each.



THE Dictaphone saves the business man 50 per cent. of the ordinary cost of getting out correspondence. Particulars on application.

The GRAPH-o-phone and Columbia Records



secured

Four Grand Prizes,
Three Gold Medals,

at the

Paris Exposition, 1900
St. Louis Exposition, 1904
and
Milan Exposition, 1906

These awards are more than
were given to all other
competitors combined
